



Solutions for the Future

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***“...Iwatsu takes real customer input and develops technology...”***

***Over 67 years of experience.***

# Getting to know Iwatsu

## A Leader in Telecommunications

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### Who

The Iwatsu name has been at the forefront of the telecommunication industry for over half a century. With a long-standing reputation of legendary reliability, it's no wonder millions of users in over 50 countries are supported by Iwatsu products.

Iwatsu America is the flagship subsidiary of Iwatsu Electric, the publicly owned industry leader in Japan and pioneer of many firsts in the telecommunication industry. For more than three decades, Iwatsu America has been developing, manufacturing and supplying business telephone systems and applications designed specifically for the U.S. market.

### Why

In day-to-day business there may be some unexpected roadblocks—but your communications shouldn't be one of them. That's why Iwatsu takes real customer input and develops technology that allows you to grow your communications network with customized applications and software, so you can always determine what's right for you. With this evergreen advantage you can be confident your system will continue supporting your ever-changing needs long into the future.

Plus Iwatsu has attained one of the best MTBF (Mean Time Between Failure) rates in the industry. To you, this means that Iwatsu provides some of the most reliable products available today.

**continued**

- ***Publicly owned, listed on the Tokyo stock exchange.***
- ***Iwatsu owned and operated ISO 9001, 9002, 14001 certified manufacturing factories.***
- ***Self Capitalized Corporation***
- ***AAA Bond rated***

## What?

Iwatsu is constantly developing competitive technologies, and the ADIX IP and Enterprise CS systems and direction towards SIP (Session Initiation Protocol) technology is added proof of our constant pursuit to deliver a broad range of advanced business solutions.

**ADIX IP** – Enable your business to benefit from the ever-increasing trend towards a decentralized workforce with flexible connectivity between remote workers, remote offices and main offices.

**Enterprise CS** – Enterprise-CS combines the best of both worlds - TDM and IP technology. While traditional TDM systems transmit only voice, this converged system is a media bridge gateway that converges and transmits both your voice and data traffic.

**ADIX** – Modular design enables you to leverage your communications investment with custom features and applications that grow with your business.

**Omegatrek** – Break free from your desk and manage daily business calls while roaming the office via a wireless handset.

**ADIX ACD** – Maximize efficiency in call handling and overall customer service. ADIX ACD enables any business with call center capabilities on either the ADIX or Enterprise CS platform.

### Iwatsu History

1938 - Iwatsu is founded in Tokyo, Japan  
 1959 - Iwatsu releases its first Key System to Nippon Telephone and Telegraph (NTT)  
 1975 - Iwatsu America is incorporated in New Jersey  
 1979 - Iwatsu releases the Omega III Telephone System, one of the first microprocessor-controlled telephone systems available in the U.S.  
 1984 - Iwatsu releases the first key system with single line telephones  
 1989 - Iwatsu releases the ADIX Digital Telephone System  
 1995 - Fukushima Iwatsu manufacturing facility attains ISO-9002 certification

1998—Iwatsu introduce the ADIX APS Digital Telephone System  
 Iwatsu releases Omega-Voice VMI  
 Iwatsu Malaysia manufacturing facility attains ISO-9002 certification  
 1999 - Iwatsu releases ADIX-VS Digital Telephone System  
 Iwatsu introduces its Global Accounts Program  
 2000 - Iwatsu releases Campus APS Network Application  
 2001 - Iwatsu releases Omeatrek Wireless System  
 2003 - Iwatsu releases ADIX IP Networking  
 2004 - Iwatsu releases Enterprise CS

Contact Telspan today at 1.800.TELSPAN (835-7726) to discuss how a Iwatsu products can benefit your organization.

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